

RANKFLO

Shopify SEO Intelligence

SEO Audit Report

Angry Orange

<https://angryorange.com>

SEO HEALTH SCORE

58 / 100

3

Critical

24

Warnings

13

Info

Audit Date: 2026-03-19 | Pages Audited: 7 | Shopify Store

Confidential — Prepared by Rankflo | rankflo.nanocorp.app

Executive Summary

We audited 7 pages on Angry Orange's website (<https://angryorange.com>) and found 40 SEO issues that are likely impacting your organic search visibility and conversion rates.

Key Findings at a Glance:

- 3 critical issues requiring immediate attention
- 24 warnings that are reducing your search rankings
- 13 optimization opportunities for competitive advantage

Detailed Findings

Meta Tags (7 issues)

WARNING Title tag too long (71 chars)

Page: /

! Shorten to 50-60 characters for optimal display in search results

WARNING Meta description too long (163 chars)

Page: /

! Shorten to 120-155 characters

WARNING Title tag too long (78 chars)

Page: /collections/odor-stain-removers

! Shorten to 50-60 characters for optimal display in search results

WARNING Title tag too long (68 chars)

Page: /products/angry-orange-pet-odor-eliminator-spray

! Shorten to 50-60 characters for optimal display in search results

WARNING

Meta description too long (169 chars)

Page: /products/angry-orange-pet-odor-eliminator-spray

! Shorten to 120-155 characters

WARNING

Meta description too long (324 chars)

Page: /products/aaa-pet-odor-eliminator-spray-and-uv-stain-pet-urine-detector

! Shorten to 120-155 characters

WARNING

Meta description too long (319 chars)

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Shorten to 120-155 characters

Schema Markup (9 issues)

WARNING

Missing Organization/WebSite schema

Page: /

! Add Organization schema with logo, contact info, and social profiles

CRITICAL

No structured data found on page

Page: /

! Add JSON-LD structured data — this is critical for rich snippets and CTR improvement

INFO

Missing BreadcrumbList schema

Page: /collections/odor-stain-removers

! Add breadcrumb structured data for better search result display

CRITICAL

No structured data found on page

Page: /collections/odor-stain-removers

! Add JSON-LD structured data — this is critical for rich snippets and CTR improvement

INFO

Missing BreadcrumbList schema

Page: /products/angry-orange-pet-odor-eliminator

! Add breadcrumb structured data for better search result display

INFO

Missing BreadcrumbList schema

Page: /products/angry-orange-pet-odor-eliminator-spray

! Add breadcrumb structured data for better search result display

INFO

Missing BreadcrumbList schema

Page: /products/angry-orange-gallon-pet-odor-eliminator-refill

! Add breadcrumb structured data for better search result display

INFO

Missing BreadcrumbList schema

Page: /products/aaa-pet-odor-eliminator-spray-and-uv-stain-pet-urine-detector

! Add breadcrumb structured data for better search result display

INFO

Missing BreadcrumbList schema

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Add breadcrumb structured data for better search result display

Images (6 issues)

WARNING

5 of 41 images have empty alt text

Page: /

! Replace empty alt="" with descriptive text for product/content images

CRITICAL

1 of 40 images missing alt text

Page: /products/angry-orange-pet-odor-eliminator

! Add descriptive alt text to all product images — critical for accessibility and image search

WARNING

20 of 40 images have empty alt text

Page: /products/angry-orange-pet-odor-eliminator

! Replace empty alt="" with descriptive text for product/content images

WARNING

22 of 41 images have empty alt text

Page: /products/angry-orange-pet-odor-eliminator-spray

! Replace empty alt="" with descriptive text for product/content images

WARNING

16 of 35 images have empty alt text

Page: /products/angry-orange-gallon-pet-odor-eliminator-refill

! Replace empty alt="" with descriptive text for product/content images

WARNING

21 of 39 images have empty alt text

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Replace empty alt="" with descriptive text for product/content images

Performance (13 issues)

INFO 63 CSS files loaded — potential render blocking

Page: /

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /

! Move inline styles to external CSS files and lazy-load non-critical styles

INFO 46 CSS files loaded — potential render blocking

Page: /collections/odor-stain-removers

! Consolidate CSS files and defer non-critical styles

INFO 53 CSS files loaded — potential render blocking

Page: /products/angry-orange-pet-odor-eliminator

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /products/angry-orange-pet-odor-eliminator

! Move inline styles to external CSS files and lazy-load non-critical styles

INFO 54 CSS files loaded — potential render blocking

Page: /products/angry-orange-pet-odor-eliminator-spray

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /products/angry-orange-pet-odor-eliminator-spray

! Move inline styles to external CSS files and lazy-load non-critical styles

INFO 53 CSS files loaded — potential render blocking

Page: /products/angry-orange-gallon-pet-odor-eliminator-refill

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /products/angry-orange-gallon-pet-odor-eliminator-refill

! Move inline styles to external CSS files and lazy-load non-critical styles

INFO 52 CSS files loaded — potential render blocking

Page: /products/aaa-pet-odor-eliminator-spray-and-uv-stain-pet-urine-detector

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /products/aaa-pet-odor-eliminator-spray-and-uv-stain-pet-urine-detector

! Move inline styles to external CSS files and lazy-load non-critical styles

INFO 51 CSS files loaded — potential render blocking

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Consolidate CSS files and defer non-critical styles

WARNING Large amount of inline CSS detected

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Move inline styles to external CSS files and lazy-load non-critical styles

Content Structure (5 issues)

WARNING Multiple H1 tags found (2)

Page: /products/angry-orange-pet-odor-eliminator

! Use only one H1 tag per page — use H2-H6 for subsections

WARNING Multiple H1 tags found (3)

Page: /products/angry-orange-pet-odor-eliminator-spray

! Use only one H1 tag per page — use H2-H6 for subsections

WARNING Multiple H1 tags found (2)

Page: /products/angry-orange-gallon-pet-odor-eliminator-refill

! Use only one H1 tag per page — use H2-H6 for subsections

WARNING Multiple H1 tags found (2)

Page: /products/aaa-pet-odor-eliminator-spray-and-uv-stain-pet-urine-detector

! Use only one H1 tag per page — use H2-H6 for subsections

WARNING Multiple H1 tags found (2)

Page: /products/pet-odor-eliminator-spray-2oz-2-pack

! Use only one H1 tag per page — use H2-H6 for subsections

What Rankflo Would Fix

Here's exactly what we would optimize on Angry Orange's store. Each fix is designed to directly improve your search rankings and organic traffic.

Optimize 7 Meta Tag Issues

BEFORE

Missing or poorly optimized title tags and meta descriptions across key pages

AFTER (RANKFLO)

Keyword-rich, click-worthy title tags (50-60 chars) and compelling meta descriptions (120-155 chars) on every page

👉 Impact: Estimated 15-25% CTR improvement in search results

Add 9 Missing Schema Markup Elements

BEFORE

No structured data — Google shows plain blue links in search results

AFTER (RANKFLO)

Rich snippets with star ratings, price, availability, and breadcrumbs in search results

👉 Impact: Rich results get up to 30% higher click-through rates

Fix 6 Image SEO Issues

BEFORE

Images missing alt text — invisible to Google Image search

AFTER (RANKFLO)

Descriptive, keyword-optimized alt text on all product images

👉 Impact: Unlocks Google Image search traffic (15-20% of all Google searches)

Enhance 5 Content & Structure Issues

BEFORE

Thin product descriptions, weak heading hierarchy

AFTER (RANKFLO)

Rich, SEO-optimized product descriptions with proper H1-H6 structure

👉 Impact: Better topical authority and long-tail keyword rankings

Technical SEO Cleanup

BEFORE

Mixed HTTP/HTTPS links, missing canonical tags, indexing issues

AFTER (RANKFLO)

Clean technical foundation with proper canonicals, HTTPS, and crawl optimization

Ø=Üj Impact: Ensures Google can efficiently crawl and index all your important pag

Ready to Fix These Issues?

Rankflo specializes in SEO optimization for Amazon FBA brands selling on Shopify. We can fix every issue in this report — usually within 48 hours.

Quick Fix

\$97

One-time audit + fixes

Growth Pack

\$497

Full optimization + content

Autopilot

\$397/mo

Ongoing SEO management

rankflo.nanocorp.app